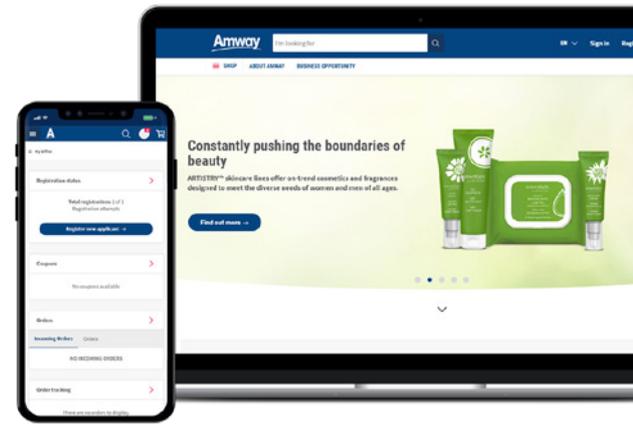


DISCOVER YOUR NEW WEBSITE



We are taking the Amway experience into the future by integrating the latest e-commerce principles into our digital ecosystem.

USABILITY

Harmonious Design

A more colorful, modern and intuitive design will be compatible across different devices.

Simplified Sign-In

Amway ID is a new global identity system used to access all Amway digital applications. The Amway ID will be your (or the Customer's) individual email address, along with a password. Newly registering ABOs and Customers will create an Amway ID when they sign up. Existing ABOs and Customers will use their current credentials to sign in to the new site and will transition to Amway ID at a later stage.

CUSTOMERS / SHOPPING

Empowered Customers

Customers will be able to register online and start shopping immediately. They can also directly make and manage orders online. Greater access to Customer ordering history will allow you to offer Customers personalized discounts, strengthen Customer relationships, and expand the Customer base.

Smart Shopping

Orders can be better managed by you and Customers. Promotional discounts will be automatically calculated in the cart. Product bundles are easier to select and if a return needs to be made, bundles can only be returned as a complete set. Returns, including replacements, will also be initiated and tracked in a completely paperless process.

We will also reintroduce the function that lets you place group orders online.

BUSINESS

Improved My Office

A variety of new and improved tools will support you in your day-to-day business. Clear overviews offer information regarding coupons, orders, the registration status of prospects, and Customer transactions. It is also easy to access financial information such as A/R balance and Bonus Statements. You will also continue to see the existing LOS map in My Office.

Safer Data

As a result of the new sign-in, registering co-applicants will have separate Amway ID profiles within the same ABO business. This means separate login credentials to access the website and separate credit card details for payment, which will remain private.

You and the Customers will manage your own login credentials (and Amway PIN) through the new website, without the assistance of Sales Support.

HELP

If you or a Customer needs assistance while registering or shopping, there is a help button which offers access to a list of Frequently Asked Questions. If you don't find the answer you are looking for, you can submit your question directly to Amway Customer Service.

HELLO 🖐️ NEW WEBSITE.

Amway